

Technical Profile– Print Advertising

Dear Customer,
we would like your ad to appear in optimal quality. In order to ensure a quick and easy handling, we kindly ask you to fill out this form. Please return this filled out form to us together with a storage medium (CD-Rom/DVD) or by fax along with a print-out of your advertisement.

• **Data formats:**

Please deliver an unseparated file in PDF, EPS or TIFF format. The file must be printable (all fonts should be embedded, halftone image require a 300 dpi resolution, while bi-level require at least 600 dpi). For file generation, we recommend the use of the international standard: PDF/X-1a. Please avoid open files (as QuarkXPress, InDesign, CorelDaw, Word)

• **Data transmission:**

E-Mail: **dispo@verlag-henrich.de**
FTP-server: please contact advertising department

• **Storage medium:**

CD-ROM or DVD

• **Color space:**

All prints are produced with offset technology according to the ISO standard 2647-2. The following colors are used: cyan, magenta, yellow and black (CMYK).

• **Proofs:**

In order to ensure exact color precision, digital proofs must be created with the latest version of FOGRA/UGRA. Proofs must have an official color bar. This is available at: www.fogra.org

• **Delivery:**

For printed documents, the deadline for delivery is the closing date.

• **Archiving:**

After the product is printed, the files are either deleted or archived (by order and upon invoicing).

• **Publication:**

- | | |
|--|--|
| <input type="checkbox"/> Automation | <input type="checkbox"/> BänderBlecheRohre |
| <input type="checkbox"/> >energiespektrum | <input type="checkbox"/> :K-Magazin |
| <input type="checkbox"/> maschine+werkzeug | <input type="checkbox"/> LogistikJournal |
| <input type="checkbox"/> I-Quadrat | |
| <input type="checkbox"/> Gebäudetechnik & Handwerk | |
| <input type="checkbox"/> Magazin Regenerative Energien | |

• **Issue:** _____

• **Ad format:**

Width _____mm x Height _____mm

• **Cutting:**

- yes no

• **Storage medium:**

- CD DVD _____

• **Data transmission:**

- E-Mail: dispo@verlag-henrich.de
 FTP-server

• **Authorized proof (see above):**

- enclosed
 please create (extra cost) print without proof (warranty excluded)

Advertising customer

Sender

Contact person

Phone

Fax

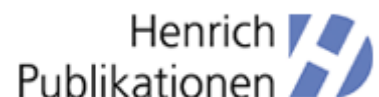
E-mail

Date, signature

Please send your storage medium an proof to our advertising department:

Henrich Publikationen GmbH
Talhofstraße 24 b
82205 Gilching

Tel: +49 8105 3853-23
Fax: +49 8105 3853-11
E-mail: dispo@verlag-henrich.de



Please send a copy of this completed form either electronically or by fax in advance together with your storage medium (CD-Rom or DVD).